



PROPOSAL LETTER

Date:

From

El Shaddai Global Solutions
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Respected sir,

Greetings from El Shaddai Global Solutions, EGS believes that for any business to be competitive it has to be technology driven and we are team of experienced and enthusiastic individuals who are committed to deliver the best always. EGS designs and develops fully customized corporate business solutions to meet the specific needs of your business/organization.

OUR BUSINESS STRATEGIES

*Web Services / Software & Applications / Designing Media /
Digital Marketing / Consulting / Education*

MISSION

EL SHADDAI GLOBAL SOLUTIONS (EGS) believes that for any business to be competitive it has to be technology driven and we are team of experienced and enthusiastic individuals who are committed to deliver the best always

VISION

- ✚ To Be A Leading Global IT Service Company
- ✚ Continuously Add Value To Every Customer.
- ✚ To Become "Total Technology Solution" Provider Offering A Brand-New Variety Of State-Of-The-Art Technology Skills.
- ✚ To Encourage and Maintain a High and Honorable Standard Of Professional Conduct.
- ✚ To Implement Innovative In Research and Development.
- ✚ Achieve The Benefits Of Innovation Without Increasing Their IT Expenditure.

OUR MOTTO

*Innovative / Quality / Warranty / Technology / Performance /
Wide Service Network / Core Competence*

WEB SERVICES

- ❖ Domain Registration
- ❖ Web Hosting
- ❖ Responsive Web Designing
- ❖ E-Commerce Solutions
- ❖ Website Development
- ❖ CMS Design
- ❖ User Interface Design
- ❖ Web Analytics
- ❖ Website Maintenance

SOFTWARE & APPLICATIONS

- ✚ Application Development
- ✚ Product Development
- ✚ Business & Billing Software
- ✚ Custom Software Development
- ✚ ERP Software
- ✚ Mobile Product Creation
- ✚ Mobile Applications
- ✚ Game Programming
- ✚ Research & Development
- ✚ Business Intelligence
- ✚ POS Machine

DESIGNING MEDIA

- Logo and trademark design
- Catalogue of corporate identity standards
- Brochures and leaflets
- Catalogue design
- Annual reports
- Press advertisements
- Electronic presentation template
- Presentation folders
- Wall and desk calendars
- Labels and stickers
- Posters
- Postcards and mailers
- Product packaging
- Stationery design
- Display graphics
- Multimedia presentations
- Corporate films

DIGITAL MARKETING

- ✓ Advertising & Events
- ✓ Photography & Video graph
- ✓ Bulk SMS
- ✓ Bulk Email
- ✓ Search Engine Optimization
- ✓ Social Media Optimization
- ✓ Campaign Management
- ✓ E-Paper

CONSULTING

- 📊 Business Intelligence Report
- 📊 Business Process Outsourcing
- 📊 HR & Placement Services

EDUCATION

- 🎓 Computer Education
- 🎓 Corporate Career Training
- 🎓 Personality Development Program

EGS VALUABLE CLIENTS | WEBSITE CUSTOMERS

- Indira College Of Nursing Trichy
- Taj Travels,Trichy
- Viswam Institute,Trichy
- Viswam Education India ,Chennai
- Prim CNC,Coimbatore
- Digital Images,Trichy
- Educational Hospital,Trichy
- AJ Royal City Developers,Trichy
- Jessie School,Trichy
- Sri Jothi Pile,Trichy
- Tanjai Dental,Tanjore
- Malakar Anorectal Clinic,Trichy
- Alagar Security Services,Trichy
- Shree Apsara Doors Private Limited,chennai
- Aware Trust ,Trichy
- Sri bramha kitchen servicess,Trichy
- Clantech Info Solutions,Trichy
- Gs Real Estate & Construction,Trichy
- HeedIndia,Trichy
- Buvin Interior Decorators ,Trichy
- H2O Water Proofing Solutions,Trichy
- Tamilnadu Asthma Allergy Research Centre
- HI-Tech Glass Art, Trichy
- MRG Ratham, Trichy
- Kavi Agro Agency ,Trichy
- Jayam Constructions,Trichy
- Jagannathan Engineering Works
- JJ Doors & Industries ,Trichy
- Joy Estates,Trichy
- Mas Italia,Trichy
- KRK Trade Wing.Trichy
- SKVR Logistics, Trichy
- Spryntas,Chennai
- Sri Deepam Steel Furnitec,Trichy
- Star Travels ,Trichy
- Electro Power Equipments ,Trichy
- US Advanced Hair Fixing Centre,Trichy
- VIZHA ,Trichy
- Vanaz Sewing School,Trichy
- Vead Trust ,Trichy
- MRG Travels , Trichy
- ARP Travels , Trichy
- Village Reconstruction Movement , Trichy
- ZAN Interio Deco,Trichy
- Vasan Education,Perambalur
- Sri Angu Cabss,Trichy
- The Siloam Christian Aid Mission,Trichy
- Suckraa Sign ,Trichy
- Selva Car Accessories ,Trichy
- Saastha Exports,Trichy
- RKV Cricket Academy,Trichy
- Ram Electricals ,Tanjore
- SRWTEOW Association,Trichy
- Easwaran Electricals,Trichy
- Chibe Air Travels,Trichy
- Beracah Mission India,Trichy
- LIC Mission,Trichy
- Hebron Trust ,Trichy
- Immanuel Fire Ministries,Dubai
- Sri LVV Enterprises,Trichy
- Rrite India ,Trichy
- Infant Jesus Church, Trichy
- R S Deeksha ,Erode
- Hephzita ,Trichy
- Bharath Hydraulics & Pneumatics,Trichy
- Aqua Treat Technologies,Trichy
- Lakshmi Foods,Trichy
- KA Litigation Property Developer,Trichy
- Therasa Markketing,Trichy
- Nhro Trust , Trichy
- Decker Tiles & Pavers, Trichy
- Sagu Real Estate,Trichy
- Iniya Property Developer,Trichy
- UCS Education,Trichy
- London Hardwares,Trichy
- RCN Builders ,Trichy
- Mathi Caterings, Tanjore
- Sun Aircon ,Trichy
- Sri Devi Steel Craft,Trichy
- The Institute of Chartered Accountants of India,Trichy
- Dolphin Air Services,Trichy
- Iemam Metal Arts ,Trichy
- PAT Trust Trichy
- Fire Christian Ministries,Trichy

- ☒ Sri Ganesh Gallery,Trichy
- ☒ WC Education ,Trichy
- ☒ Jeni Modular Kitchen,Trichy
- ☒ Mr.Infotech, Trichy
- ☒ Modern Power Solutions, Trichy
- ☒ Isac Builders,Trichy
- ☒ Lucky Self Help, Maharastra
- ☒ RPN Real Estate,Trichy
- ☒ Marutham Homes,Trichy
- ☒ Sri Nilayam ,Bangalore
- ☒ Thoduvanam Trust, Trichy
- ☒ Singapore City Land Developers ,Trichy
- ☒ Anbu Tours and Travels,Trichy
- ☒ JK Mediaa,Trichy
- ☒ Saikala Matrimony , Trichy
- ☒ The Grand Cholas Holidays, Trichy
- ☒ Green Finance ,Trichy
- ☒ ASB Agenices,Trichy
- ☒ Skywin Systems,Trichy
- ☒ Jamis Design ,Trichy



Thanks and regards

R.CHITHRA

Director & CEO



DATE :

WEBSITE DESIGN ESTIMATION

S.NO	PARTICULARS	PRICE	AMOUNT
1.	Domain Registration -I year	700.00	
2.	Domain Hosting Classic plan: 100 MB , 1 GB Bandwidth, Mail - 0 Economic plan: 500 MB , 5 GB Bandwidth, Mail - 2 Ultimate Plan: 1 GB , 10 GB Bandwidth, Mail - 5	1500.00 2500.00 4000.00	
3.	Page Designing Responsive Web Template	2500.00	
4.	HOME Page	1500.00	
5.	Page Designing OTHER PAGES (per page cost)	750.00	
6.	Flash Designing charges / JQUERY Banner	2000.00	
7.	Visitor count charges	500.00	
8.	Enquiry Form charges To Mail To Phone	1500.00 3000.00	
9.	Youtube Video Ads Charges -Per video	400.00	
10.	Search Engine Optimization - Basic Model City Base	10000.00	
		TOTAL	
		Offer Discount	
		NET Amount	
		Advance	
		Amount due	

Note : This should be variant depending upon US Market

Renewal Charges:

-  Classic plan : Rs 3250
-  Economic plan: Rs 4000
-  Ultimate Plan : Rs 5250

***New page designing: Rs 750
Existing Page: Rs 400***

Thanks and regards

**R.CHITHRA
CEO & DIRECTOR**



SMS -Promotional Route

PACKAGE	SMS-CREDIT	COST/SALES	PRICE	SETUP FEES	TOTAL COST
Basic	10,000	0.20p	2,000.00	2,750	Rs.4,750.00
Classic	25,000	0.19p	4,750.00	3,500	Rs. 8,250.00
Economic	50,000	0.17p	8,500.00	4,750	Rs. 13,250
Ultimate	1,00000	0.16p	16,000.00	6,000	Rs. 22,000

SMS -Transactional Route

PACKAGE	SMS-CREDIT	COST/SALES	PRICE	SETUP FEES	TOTAL COST
Basic	10,000	0.20p	2,000.00	2,750	Rs.4,750.00
Classic	25,000	0.18p	4,500.00	3,500	Rs.8,000.00
Economic	50,000	0.16p	8,000.00	4,750	Rs.12,750.00
Ultimate	1,00000	0.15p	15,000.00	6,000	Rs.21,,000.00

